

# City of Fortuna

## Chapter 17.51 Citywide Regulations

### 17.51.60 Signs.

A. General Provisions. The purpose of this section is to establish standards to regulate the height, size, location and appearance of signs, in order to safeguard and enhance property values; to protect public and private investment in buildings and open spaces; to preserve and improve the appearance of the city as a place in which to live and work and as an attraction to nonresidents who come to visit or trade; to encourage sound signing practices as an aid to business and for the information of the public; to prevent excessive and confusing sign displays; to reduce hazards to motorists and pedestrians; and to promote the public health, safety and welfare of the city.

#### D. Permitted Signs

1. Signs Not Requiring a Sign Permit. The following signs do not require a permit:

a. Real Estate Sign

b. Political. One political campaign sign on private property not exceeding four square feet in area or four feet in height. These signs shall be removed within 10 days following the election. Such signs shall not be erected prior to 30 days before the election.