

October 17, 2007

To: Humboldt County Planning Commission

Re: General Plan Update, Plan Alternatives

Dear Commissioners:

The following is an excerpt from a poll taken during the month of September, 2007, ~~was~~ by an ad hoc group of citizens from the 2<sup>nd</sup> Supervisorial District. We thought the results of the question about General Plan Update alternatives would be of particular interest to you. A brief description of our methodology and names of members of our group is included.

The complete poll can be found at [www.2ndDistrictPoll.blogspot.com](http://www.2ndDistrictPoll.blogspot.com)

Thank you for your consideration,

*Virginia Graziani*  
Virginia Graziani  
249 Sunset Dr/PO Box 2213  
Redway, CA 95560

**Humboldt County is currently updating its general plan, and the Board of Supervisors is considering three different ideas for future development. I will briefly describe each version, and ask which one you support.**

*Plan A allows the least amount of commercial development in new areas. It focuses growth in existing cities, and has the strongest protection for agriculture and forest land (also known as "open spaces").*

*Plan B allows more growth and expansion of retail and has a less protection for agriculture and forest land, but not as much as Plan C. It has been described as a "middle-of-the-road" approach.*

*Plan C allows the most commercial development and actively promotes Big-Box Retail. It allows the most development of additional residential subdivisions into existing agriculture and forest land.*

**Which plan do you support?**

49% - Plan A  
35% - Plan B  
12% - Plan C  
3% - Don't know

12% - Don't know

**Do you consider yourself:**

7% - Very conservative  
22% - Conservative  
39% - Moderate  
21% - Liberal  
11% - Very liberal

POSTED BY 2NDDISTRICTPOLL AT 9:43 PM

**Methodology Used**

We consulted professors of scientific research from Humboldt State University and College of the Redwoods in order to determine how many completed surveys we needed in order to have confidence that the results accurately reflected the sentiments of 2nd District voters overall.

Based on these conversations, we determined we needed at least 300 completed surveys from a random sample of registered voters in the 2nd District. We used a pure random sampling technique, which is the most accurate form of probability sampling. This means that each member of the population has an equal and known chance of being selected.

There are 15,700 voters in the Second District, Local Solutions provided us a randomly generated list of 2,100 voters from this pool for us to call in order for us to reach our completed survey goal of 300.

Our final number of completed surveys was 312 registered voters, which represents approximately 2% of the registered voters in the Second District.

POSTED BY 2NDDISTRICTPOLL AT 6:49 PM

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## BLOG ARCHIVE

- ▼ 2007 (2)
  - ▼ October (2)
    - 2nd District Poll Results (with actual wording of ...
    - Methodology Used

## ABOUT ME

### 2NDDISTRICTPOLL

We're an ad-hoc group of active Second District citizens, including... Bill Thorington (Fortuna), Virginia Graziani (Redway), Jim Lamport (Blocksburg), Sal & Naomi Steinberg (Carlotta), Dennis & Ellie Huber (Briceland), Marilyn Foote (Miranda), Robie Tenrio (Ettersburg), Lauren Oliver (Whitethorn), Barbara Kennedy (Weott), Barbara Truitt (Redway), Holly & Mel Kreb (Pepperwood)

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