

BUILDING GREEN COMMUNITIES CONFERENCE

The conference will be held at the Wharfinger Building, on Waterfront Drive, in Eureka, January 17th 2007. Attendance is free but seating is limited. Please reserve your spot(s) as soon as possible. Poster submissions will be accepted until January 8th.

DINNER

5:00 PM - 6:30 PM, \$25

Make check payable to: "CEED-Plan It Green"

Reservations must be made January 8th

CONTACT INFORMATION

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PLAN IT GREEN



for our future

BUILDING GREEN COMMUNITIES CONFERENCE

JANUARY 17th, 2007

**WHARFINGER BUILDING
1 MARINA WAY, EUREKA**

BRINGING TOGETHER:

- ♦ DESIGN AND PLANNING PROFESSIONALS
- ♦ LOCAL DECISION MAKERS
- ♦ BUILDERS, DEVELOPERS AND MATERIALS SUPPLIERS
- ♦ REALTORS AND LENDING INSTITUTIONS
- ♦ HOME OWNERS AND RENTERS
- ♦ GENERAL PUBLIC

www.HumboldtPlanItGreen.com

Plan It Green is a local group of engineers, planners, contractors, architects, and other professionals. Our mission is to encourage the adoption of sustainable building and planning practices in Humboldt County and to facilitate their implementation through education and technical assistance. We are part of a local non-profit organization called CEED (Center for Environmental Economic Development). We welcome any and all interested parties to join us in creating a sustainable future for Humboldt County.

SESSION I: IMPLEMENTATION OF GREEN BUILDING CODES AND ORDINANCES

Target Audience: Board of Supervisors, Planning Commissions, City Councils, Planning and Building Department Directors and Staff

Moderator: Steve Salzman (Winzler & Kelly)

Speaker: Marc Richmond (Build It Green)

10:00 am - 12:00 pm Introduction to Build It Green* and their Green Points rating system for multifamily and residential construction. This session explores the impacts and benefits of incorporating green standards into local codes and ordinances. The speakers will discuss:

- Origins of the "Build It Green" organization
- Goals and objectives
- "Green Points" rating system
- Planning and building codes
- Logistics of adoption and implementation
- Barriers to implementation
- Incentives
- Case studies

* Build It Green is a non-profit organization whose mission is to promote healthy, energy and resource efficient building in California.

SESSION II: CREATING A GREEN BUILDING RATING SYSTEM FOR HUMBOLDT COUNTY

Target Audience: Contractors, Developers, Material Suppliers, Planners, Architects, and Engineers

Moderator: Robert Holmlund (Winzler & Kelly)

Speakers: Marc Richmond (Build It Green)
Steve Salzman (Winzler & Kelly)
Jennifer Fuller (Organic House Construction)
Sean Armstrong (DANCO)
Ethan Edwards (Baysinger Partners Architects)

1:00 pm - 4:30 pm Tailored for the design and construction professionals that are on the working end of "green" building and planning. Topics will include:

- Nuts and bolts of the "Green Points" rating system for residential construction
- Overview of the LEED rating system for commercial buildings
- Local case studies involving new construction and remodeling projects.
- Round table discussion to evaluate these programs and determine the economic impacts on and benefits to the housing market, the building trades, materials suppliers and design professionals.

5:00 pm - 6:30 pm Dinner, \$25

Catered dinner will allow opportunities for a less formal exchange of information and ideas and the development of broader networks between individuals and companies.

SESSION III: HOW GREEN BUILDINGS BENEFIT YOUR FAMILY, BUSINESS, AND COMMUNITY

Target Audience: Home Designers, Builders and Owners, Students, Realtors, Lending Institutions and the General Public.

Moderator: Jennifer Fuller (Organic House Construction)

Speakers: Steve Salzman (Winzler & Kelly)
Marc Richmond (Build It Green)
Elizabeth Conner (Humboldt Bay Housing Development Corporation)
David Boyd (Redwood Coast Energy Authority)
Roger Pryor (Bayside Builders)

7:00 pm - 9:00 pm The typical American spends over 90% of their lives inside of a building. These buildings use over 60% of the electricity produced in the US and account for over 30% of our green house gas emissions. This session will focus on how "green" buildings and planning efforts reduce the impacts associated with our built environment and introduces basic concepts that go into their design and construction. Topics will include:

- Design features of high-performance or "green" buildings
- "Green" community planning concepts
- The Build It Green rating system and how it helps to prevent "green-washing."
- How "green" planning and design can provide significant benefits to affordable housing projects.
- Programs that can help owners, renters and builders incorporate "green" concepts into their homes.

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a low waste event