

Got questions? We have answers!



Why should I change to one of these new plans?

VPI is committed to providing quality healthcare coverage for pets at an affordable premium. That's why we've developed four new plans to fit your specific needs and budget. Consider switching to one of our new plans if you are interested in:

- An **annual deductible** instead of the \$50 per-incident deductible on the Superior or Standard plan.
- A **broad range of deductibles** so you can choose the level of coverage and premium best suited for you and your pet.
- An **easier-to-read benefit schedule** with only two all-inclusive allowance columns for primary and secondary conditions.
- Receiving **hereditary coverage**, available with the VPI Major Medical Plan after you've had the policy for one year.*

When can I change to one of these new plans?

Plan changes are available at renewal only. Please call one of our licensed pet insurance specialists at 877-PETS-VPI (877-738-7874) before your current policy expires to take advantage of these new coverage options.

Is the VPI Pet WellCare ProtectionSM coverage changing?

No. VPI will continue to offer two Pet WellCare Protection riders: Core and Premier. This optional coverage provides benefits for bi-annual wellness exams, vaccinations, flea and/or heartworm preventive and more. The Pet WellCare Protection rider can be added to any of our new plans.

There are a lot of new plan options. What plan should I choose?

Our new plans are designed to give you the most flexibility in selecting the coverage and premium that best fits your needs.

If you are:

You might be interested in:

Currently enrolled in the VPI Superior Plan and are looking for the highest level of coverage available from VPI

VPI Major Medical Plan

Currently enrolled in the VPI Standard Plan and are looking for an economical plan offering a moderate level of reimbursement

VPI Medical Plan

Concerned about accidental injuries for your dog or cat

VPI Injury Plan

A cat owner concerned about common feline ailments

VPI Feline SelectSM Plan

Enroll today and receive a Group Discount!

Call one of our licensed pet insurance specialists toll-free at 877-PETS-VPI for a customized quote or visit eb.petinsurance.com for more information or eligibility.



* After one year of enrollment in the VPI Major Medical Plan, policyholders receive additional hereditary coverage—\$250 annually toward diagnosis or medical treatment and \$500 annually for surgical treatment.

Policy upgrades are subject to Underwriting review. Underwritten by Veterinary Pet Insurance Company (CA), Brea, CA National Casualty Company (all other states), Madison, WI, an A+ 15 rated company. VPI is a Registered Trademark of Veterinary Pet Insurance Company. ©2009 Veterinary Pet Insurance Company. VPIINWPLNGRP362 08GRP362



Customized Pet Healthcare

INTRODUCING

Four New Plans from VPI[®] PET INSURANCE



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CHOOSE A PLAN TO Fit Your Needs and Your Budget



VPI Major Medical Plan

Comprehensive Coverage

The VPI Major Medical Plan is ideal for pet owners seeking the most comprehensive coverage.

This plan provides the highest reimbursement amounts available from VPI for eligible veterinary expenses and includes coverage for hereditary conditions after the first year.

Plan Features:

- Double the amount of available benefits as compared to the VPI Medical Plan
- Covers hundreds of accidents, illnesses and diseases for all purebred and mixed breed dogs and cats
- Receive hereditary coverage after you've had the policy for one year—\$250 annually towards the diagnosis or medical treatment and \$500 annually for surgical treatment
- Maximum policy term benefit is \$14,000
- Choose from four annual deductible options: \$100 / \$250 / \$500 / \$1,000



VPI Medical Plan

Economical Protection

Affordable healthcare protection for your pet is within reach. The VPI Medical Plan provides reimbursement for eligible veterinary expenses such as accidental injuries, emergencies and illnesses, including cancer.

Plan Features:

- Same coverage as the VPI Major Medical Plan, but with more moderate benefit amounts and lower premiums
- Covers hundreds of accidents, illnesses and diseases for all purebred and mixed breed dogs and cats
- Maximum policy term benefit is \$7,000
- Choose from four annual deductible options: \$100 / \$250 / \$500 / \$1,000



VPI Injury Plan

Accident Protection

For those concerned with the “what-ifs” of pet ownership, the VPI Injury Plan offers affordable accident-only protection for your pets.

The VPI Injury Plan is a financial safety net designed to be there for the unexpected—when you need it most.

Plan Features:

- Limited coverage for common pet accidents, broken bones, wounds and poisonings
- Available for pets of any age
- No medical review required
- Maximum policy term benefit is \$14,000
- Annual deductible of \$250



VPI Feline SelectSM Plan

Cat-only Coverage

VPI introduces the *first* pet insurance plan specifically designed to cover the most common feline conditions, whether you have a kitten or an adult cat.

The new VPI Feline Select Plan provides coverage for the 15 most common reasons cats need veterinary care.*

Plan Features:

- Exclusively for cats
- Annual benefit of \$600 for each of the 15 covered conditions
- Maximum policy term benefit is \$9,000
- No annual deductible

*Based on VPI claims data from 2004-2007

Don't wait—upgrade your plan today!

Call one of our licensed pet insurance specialists toll-free at 877-PETS-VPI or visit eb.petinsurance.com for more information or eligibility.

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